



Catching up with CAN Europe 2010



Climate Action Network-Europe
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Introduction

BY MATTHIAS DUWE, DIRECTOR, CAN-EUROPE



CAN Europe is emerging from one of the busiest periods in its history. By the end of this year, we will be working with a staff of ten, representing our largest team ever. In 2009, climate change also saw an unprecedented amount of public interest. This time in the spotlight allowed CAN Europe to raise its public profile, increase media presence and increase membership by seven groups. This expansion includes a number of new development-focused groups, which has diversified the overall composition of the network. Our membership swelled to its largest ever, reaching nearly 130 member organisations, with many more applications pending in 2010.

The primary focus of our work in 2009 was, of course, the Copenhagen climate summit in December, on which the climate expectations and hopes of people around the world had been pinned. During the year, CAN Europe secretariat staff worked hard both in Brussels and abroad, from Bonn to Bangkok to Barcelona to Copenhagen, keeping an eye on the EU's contributions, making sure they were adequate and calling them out when they were not. It was a year of intense work in a rapidly changing landscape.

Sadly, as we all now know, the Fair, Ambitious and Binding treaty CAN was calling for in Copenhagen was not achieved, due to a variety of factors mainly linked to lack of political will. However, this outcome does not mean that our international work has stopped. On the contrary, it is more important than ever that we keep up the pressure to ensure governments move as quickly as possible if we have a chance of halting the most dangerous effects of climate change.

During the first half of 2010, at EU level we have seen the creation of a dedicated Directorate General for Climate. This positive development was made even more encouraging as new Climate Commissioner Connie Hedegaard, fresh from Copenhagen, hit the ground running by releasing a communication on the benefits, both environmental and economic, of the EU moving to a -30% emissions reduction target. For the remainder of 2010, CAN Europe will be focussing on trying to convince EU leaders that it is indeed in their best interests, as well as the environment's, to make this move before Cancun, on the way toward a -40% emissions reduction target in the near future.

Last year, for the first time, we also gained new dedicated capacity in Energy Saving, just in time for the upcoming Commission update to the Energy Efficiency Action Plan, as well as revisions to other important pieces of legislation like the Ecodesign directive, among other activities. In 2010 we will add dedicated capacity on climate finance, also for the first time. As we move forward, we'll be working hard on these two important areas, as well as continuing our efforts to counter false claims by industry about negative effects of climate action and also supporting progressive businesses who endorse ambitious climate action.

Over the past couple of years, CAN Europe has established a strong coalition of stakeholders working in all our areas of competence in climate policy, both old and new, and we remain ready to apply pressure during EU legislative processes to provide the strongest possible outcomes. Moving forward from Copenhagen and beyond, we still have everything to fight for.

Matthias Duwe
Director of CAN-Europe

CAN-Europe Members

ARMENIA

ECOTEAM
www.ecoteam.iatp.irex.am; www.users.freenet.am/~ecoteam

AUSTRIA

Global 2000
www.global2000.at

BELGIUM

Association for the Promotion of Renewable Energies
www.apere.org

Bond Beter Leefmilieu (BBL)
Flemish Umbrella Organisation for the Environment
www.bondbeterleefmilieu.be

CIDSE CIDSE
www.cidse.org

Flemish Platform for Sustainable Development (VODO)
www.vodo.be

FoEE - Friends of the Earth Europe
www.foeeurope.org

Greenpeace European Unit
eu.greenpeace.org

Inter-Environment Wallonie (IEW)
www.iewonline.be

Oxfam International
<http://www.oxfam.org>

Seas at Risk Seas at Risk
www.seas-at-risk.org

WWF Europe Unit
www.panda.org

CZECH REPUBLIC

Centre for Transport and Energy
www.cde.ecn.cz

DENMARK

Danish Ecological Council
www.ecocouncil.dk

The Danish Organization for Renewable Energy (OVE)
www.orgve.dk

Danish Society for the Conservation of Nature
www.dn.dk

DCA DanChurchAid
www.danchurchaid.org

92-Groups
www.92grp.dk

Nepenthes
www.nepenthes.dk

WWF Denmark
www.wwf.dk

FINLAND

Finnish Association for Nature Conservation
www.sll.fi

Maan ystävät ry (MY - Friends of the Earth Finland)
www.maanystavat.fi

Nature League of Finland
www.luontoliitto.fi

WWF Finland
www.wwf.fi

FRANCE

Agir pour l'Environnement
www.agirpourenvironnement.org

Amis de la Terre (FoE France)
www.amisdelaterre.org

Association 4D
www.association4d.org

Comité de Liaison Energies Renouvelables (CLER)
www.cler.org

Energies et territoires
www.etc-energies.fr

Fédération Nationale des Associations d'Usagers des Transports (FNAUT)
www.fnaut.asso.fr

France Nature Environnement (FNE)
www.fne.asso.fr

Greenpeace France
www.greenpeace.org/france_fr

Helio International
www.helio-international.org/fr

HESPUL
www.hespul.org

Réseau Action Climat France (RAC)
www.rac-f.org

Réseau 'sortir du Nucléaire'
www.sortirdunucleaire.org

WWF France
www.wwf.fr

WWF France
www.wwf.fr

Bread for the World
www.brot-fuer-die-welt.de

BUND - Friends of the Earth Germany
www.bund.net

Ecologic
www.ecologic.de

Church Development Service
www.eed.de

Climate Alliance of European Cities with Indigenous Rainforest Peoples (Klima)
www.klimabuendnis.org

German League for Nature and Environment (DNR)
www.dnr.de

German NGO Forum on Environment and Development
www.forum.de

Germanwatch
www.germanwatch.org

ICLEI - International Council of Local Environment Initiatives
www.iclei.org

NABU (Birdlife)
www.nabu.de

Öko Institut
www.oeko.de

Women Develop Eco-techniques (LIFE)
www.life-online.de

Women in Europe for a Common Future
www.wecf.de

World Economy, Ecology and Development (WEED)
www.weed-online.org

Wuppertal Institut für Klima, Umwelt, Energie GmbH
www.wupperinst.org

WWF Germany
www.wwf.de

WWF Germany
www.wwf.de

WWF Germany
www.wwf.de

Greenpeace Greece
www.greenpeace.gr

Mediterranean SOS Network
www.medsos.gr

HUNGARY

Clean Air Action Group
www.levego.hu

Energy Club Environmental Association
www.energiaklub.hu

ICELAND

Iceland Nature Conservation Association (INCA)
www.inca.is

IRELAND

Earthwatch (Friends of the Earth Ireland)
www.foe.ie

GRIAN Greenhouse Ireland Action Network
www.homepage.eircom.net/~grian

Trócaire
www.trocaire.org

Trócaire
www.trocaire.org

ITALY

Friends of the Earth Italy
www.amicidellaterra.it

Legambiente (League for the Environment)
www.legambiente.it

WWF Italy
www.wwf.it

LITHUANIA

Centre for Environmental Policy
www.aapc.lt

LUXEMBOURG

Friends of the Earth Luxembourg (MECO)
www.oekozenler.lu

MALTA

Friends of the Earth Malta
www.foemalta.org

Nature Trust Malta
www.naturetrustmalta.org

NETHERLANDS

Both ENDS
www.bothends.org

Centre for Energy Conservation and Environmental Technology (CE)
www.cedelft.nl

Concerned Citizens against Climate Change
www.stopwarming.eu

Humanist Organisation for Development Cooperation (HIVOS)
www.hivos.nl

Interchurch Organisation for Development Cooperation
www.icco.nl

The Netherlands Society for Nature and Environment (SNM)
www.natuurenmilieu.nl

Stichting ETC
www.wnf.nl

Vereniging Milieudefensie (VMD - Friends of the Earth NL)
www.foenl.org

WWF Netherlands
www.wwf.nl

NORWAY

Development Fund
www.utviklingsfondet.no

Friends of the Earth Norway
www.naturvern.no

Friends of the Earth Youth Norway
www.nu.no

Future in our Hands
www.framtiden.no

The Norwegian Forum for Development and Environment (ForUM)
www.forum.no

Norwegian Church Aid (NCA)
www.nca.no

Rainforest Foundation Norway
www.rainforest.no

PORTUGAL

Centre for Environmental Law and Sustainable Development (EURONATURA)
www.euronatura.pt

Energy Group University of Coimbra (ISR)
www.zadig.it/ambiente

National Association for Nature Conservation (QUERCUS)
www.quercus.pt

Study Group of Environment and Land Use Management (GEOTA)
www.geota.pt

ROMANIA

CAN Romania
www.rac-ro.ngo.ro

SLOVENIA

Focus Association for Sustainable Development
www.focus.si

SPAIN

Friends of the Earth Spain
www.tierra.org

Ecological Association for Nature Defence
www.ecologistasenaccion.org

SWEDEN

Swedish Air Pollution and Climate Secretariat
www.airclim.se

Swedish Society for Nature Conservation
www.snf.se

SWITZERLAND

Friends of the Earth Switzerland
www.pronatura.ch

International Society of Doctors for the Environment
www.isde.org

myclimate
www.myclimate.org

New Orientation for the Economy in the 21st Century (NOE21)
www.noe21.org

World Council of Churches
www.wcc-coe.org

WWF Switzerland
www.wwf.ch

TURKEY

TEMA
www.tema.org.tr

UNITED KINGDOM

ActionAid
www.actionaid.org.uk

CAFOD
www.cafod.org.uk

Campaign Against Climate Change UK
www.campaigncc.org

Campaign for Better Transport
www.bettertransport.org

Christian Aid
www.christian-aid.org

Council for the Protection of Rural England (CPRE)
www.cpre.org.uk

E3G - Third Generation Environmentalism
www.e3g.org

EEP / RIIA - Energy and Environment Programme

Foundation for International Environmental Law (FIELD)
www.field.org.uk

Friends of the Earth, England, Wales and Northern Ireland
www.foe.uk

Green Alliance
www.green-alliance.org.uk

Greenpeace - UK
www.greenpeace.org.uk

International Institute for Energy Conservation - Europe (IIEC-Europe)
www.iiec.org

Institute for European Environmental Policy, London (IEEP)
www.ieep.org.uk

National Trust for England, Wales and Northern Ireland
www.nationaltrust.org.uk

Operation Noah
www.operationnoah.org

Oxford Climate Policy (OCP)
www.oxfordclimatepolicy.org

Practical Action
www.practicalaction.org.uk

Royal Society for the Protection of Birds
www.rspb.org.uk

Sandbag
www.sandbag.org.uk

Sinkswatch
www.sinkswatch.org

Stamp Out Poverty
www.stampoutpoverty.org

Tearfund
www.tearfund.org

Third Generation Environmentalism (E3G)
www.e3g.org

Transport 2000 - T 2000
www.transport2000.org.uk

VERTIC
www.vertic.org

Wildlife Trust
www.wildlifetrusts.org

World Development Movement
www.wdm.org.uk

World Wide Fund for Nature UK (WWF UK)
www.wwf-uk.org

EUROPEAN POLICY OFFICES
CIDSE
www.cidse.org

Friends of the Earth Europe
www.foeeurope.org

Greenpeace European Unit
www.eu.greenpeace.org

Oxfam International
www.oxfam.org

Seas at Risk
www.seas-at-risk.org

WWF European Policy Office
www.panda.org

CAN-Europe's Board of Directors

The Board is appointed by our General Assembly.

TON SLEDESENS
Stichting Natuur en Milieu, Netherlands

BARBARA KVAC
Focus Slovenia

JASON ANDERSON
WWF European Policy Office

JÜRGEN MAIER
German NGO Forum

RAPHAËLLE GAUTHIER
HESPUL, France

MAHI SIDERIDOU
Greenpeace European Unit

Highlights of CAN Europe's recent work

COPENHAGEN AND BEYOND: POLITICAL FAILURE AND COMMUNICATIONS VICTORY

After two years of concerted NGO action to achieve a new legally binding international treaty in Copenhagen in 2009, as set forth in the NGO-inspired Bali Action Plan of 2007, the resulting non-binding, un-ambitious "Copenhagen Accord" did not do the job. Nobody, not even politicians, tried to claim that the result of the climate conference in Copenhagen was anything but a disappointment. This outcome in and of itself proved to be a communications victory for NGOs – even the politicians who struck the weak pseudo-deal did not walk away calling their failure a success. Communications was the one bright spot of light in an otherwise dismal outcome in Copenhagen.

In the run-up to the summit, a major misgiving amongst all of us working toward strong international action on climate change was that government leaders would conclude a bad deal but disingenuously claim success to placate public opinion, a process known as 'greenwashing'. But NGOs spoke with a clear common voice in the months before Copenhagen. CAN International created a document outlining our requirements for a fair, ambitious and binding (FAB) treaty, which was widely distributed to journalists, decision makers and NGO members. The common NGO messaging was so clearly laid out, it forestalled a greenwash outcome, which obliged world leaders to concede that the ensuing 'Copenhagen Accord' fell far short of what was needed. Now they admit, along with us, that there is still a lot of work to do to halt the most dangerous effects of climate change.

At European level, the climate package devised in Brussels in 2008 failed to carry adequate punch. The EU's strategy of "if you move, we'll move"



was not sufficient to persuade other international players to offer higher emissions reduction targets. This failure was in large part due to the EU's sticking to a -20% target before, during and since the Copenhagen talks.

But now, in late 2010, there are grounds for cautious optimism. In early 2010, the European Commission created a new Directorate General for Climate and within the first few months, new Climate Commissioner Connie Hedegaard, fresh from her previous post as Danish Minister for Climate and Energy before and during the Copenhagen summit, released a study outlining the benefits of a -30% target. While EU leaders discuss its relative benefits, CAN Europe is mobilising members in an organised effort to help convince EU decision makers of the multiple social, health and economic benefits of increased emissions reductions. In the past, the EU has been most successful in influencing international climate efforts when it has led by example. We will continue to try to convince EU leaders it's still the way forward.

GREATER CAPACITY AT INTERNATIONAL NEGOTIATIONS

At such an important juncture for international collaboration on climate change, CAN Europe focused on maximising the network's influence and visibility, helping our members to contribute as effectively as possible to international initiatives within the UN Framework Convention on Climate Change (UNFCCC) and other key processes. We supported our member groups at sessions and held frequent coordination calls and meetings as the Copenhagen summit approached. We held daily CAN Europe coordination meetings during all the sessions in 2009 leading up to Copenhagen, including Bonn I and II, Bangkok and Barcelona, as well as at Copenhagen itself. In Copenhagen we reached a record number of well over 100 individual CAN Europe members at our daily coordination meetings. We helped members to influence the EU's internal position-building process, by obtaining information and producing talking points and press release templates.

In addition to the increased policy capacity and the new CAN Europe Communications Manager also came to each of these meetings. She provided much needed support to the expanded CAN Europe network in terms of liaising with journalists, preparing input to press releases, suggesting and prepping speakers for press panels, in addition to providing input to the daily meetings of the CAN International communications working group.



CAN E staff in Copenhagen

THE NEW WEBSITE

In late 2008, CAN Europe began a complete overhaul of our website, hiring web specialists to implement a new Content Management System (CMS) – based website, rather than the static site we had before. All the information on the website was updated and all documents and reports catalogued and filed. It was a massive undertaking, as our website consisted of thousands of pages and documents. We continued refining and implementing our new website throughout 2009, especially to suit the needs of the four new staff members who joined in 2009. Despite our need to refine the site's design and functionality before its launch, the most critical sections to keep current (e.g., press releases, documents and contacts) were updated without disruption during the redesign.



The site was launched in late 2009, just before the Copenhagen climate summit, and is a more user-friendly tool, which we hope will reinforce our brand recognition as well as providing an information portal for our members and the general public. The members-only section of our new

website is currently being designed and will come online in late 2010. This "intranet" section of the website will require a login and allow for CAN Europe staff and members to post documents for editing and comment, as well as providing a forum for additional discussions apart from our email lists.

EXPANDING OUR REACH AND IMPACT

On the staffing front, 2009 was a good year for CAN Europe as we increased capacity which has meant we can do more of the things we need to and in greater depth. There were a lot of staffing changes during the year. A new Senior Policy Officer for post-2012 work was recruited to help coordinate CAN Europe's efforts on international climate policy leading up to Copenhagen. In addition, as the previous Communications Manager became our new Deputy Director in late 2008, a new Communications Manager was hired in 2009. In early 2010, we divided up the office management and finance tasks and were then also able to hire a dedicated, full time Office Manager for the first time ever.



Tomas Wyns interviews MEP Bas Eickhout in Copenhagen

In addition, for the first time, CAN was able to hire dedicated staff to work in a variety of new areas, including a staff person dedicated to network liaison and someone to work specifically on energy efficiency and saving. The arrival of a new colleague dedicated to energy saving has provided a much-needed focal point for CAN Europe's EU-level work in this area. Energy saving is a straightforward way for the EU to achieve its emissions reduction targets within a "win-win" scenario. Over the course of less than a year, the push for energy saving in Brussels has become stronger, more organised and more vocal, due in large part to our new energy efficiency officer's coordination efforts. Our increased capacity has allowed us to provide more focused e-mail updates and alerts to our members, plus specific opportunities to act, notably open letters and meetings with ministers on important EU legislation such as the Energy Performance of Buildings Directive (EPBD) and the Energy Efficiency Action Plan (EEAP), currently undergoing revision. We have helped create a strong, coordinated NGO voice on the importance of energy efficiency standards in meeting emissions reductions targets under the EU climate and energy package. In 2010, CAN Europe's members are expanding their reach on energy efficiency issues and have acquired a greater understanding of EU activities in this arena.

The boost in capacity, to our highest-ever strength of nine staff, has put us in a strong position to meet the challenges of 2010. The newly expanded team has been working together in 2010 with great success, with more coordinated efforts in European level climate policy and communications than ever before. By the end of 2010, we will also add a half-time staff person to work solely on climate finance.

Over the past two years, CAN Europe also embarked on a project to develop a five-year strategy and implement salary and staffing policies with an eye toward the future. A key priority was to reach agreement with the Board on a salary scale and begin applying it. Good progress was made on this issue in 2009 and final adoption and implementation already occurred in 2010.

Coordination, collaboration and networking

MORE MEMBERS THAN EVER

In 2009, climate change attracted unprecedented public interest, which led to CAN Europe welcoming seven new groups as members, including several development-focused groups. Demand to join was so intense that we had to defer many other membership applications until 2010. Among our new members are CARE Denmark and the 92 Group, a forum for a wide range of Danish NGOs, which increased our visibility to Danish policy-makers in the run-up to the Copenhagen summit. Another new ally, CAN Romania, was created and formally joined CAN Europe, linking us directly to Romanian policy-makers. From the UK-CAFOD, Sandbag and Operation Noah joined CAN Europe. Pronatura, Switzerland is another new member.

In concert with the membership 'freeze' that was enacted until 2010, we are undertaking a process to revise our rules for membership, specifically for two reasons: 1) to streamline membership for those groups that have applied as European affiliates of Brussels-based groups that are already CAN members; and 2) to allow for a special, well-defined partnership between CAN and other networks with whom we work closely, such as the European Federation for Transport and Environment (T+E) and the European Environmental Bureau (EEB). All new membership criteria and statutes will be distributed to CAN members and voted upon at an extraordinary General Assembly (GA) in September 2010. By the autumn CAN Europe GA, new rules should be in place and members will be able to vote yea or nay on all the organisations and networks that have applied to become members or partners of CAN Europe. By the end of 2010, therefore, we expect the number of CAN Europe members to have swelled once again.

FRIENDLY BUSINESS

On balance, in 2009 and 2010 CAN Europe has put and is putting a great deal of focus on identifying allies in industry, highlighting sustainable business models and low-carbon industries, especially in the field of energy savings. As part of our energy savings work, we helped the European Climate Foundation (ECF) run a meeting attended by industry stakeholders in the field of energy, including Cogen Europe and Rockwool. We also took part in energy efficiency-promoting activities run by non-CAN stakeholders including industry representatives. These included a seminar on the Combined Heat and Power (CHP) Directive's progress by Cogen Europe in October 2009 and the Energy Performance Contracting workshop held by Johnson Controls the following month. This work will continue in 2010, not only in the field of energy savings, but also to highlight those businesses that are performing well in other areas, such as those that have come out publicly in support of Europe's move to a -30% emissions reduction target.

NETWORK COHESIVENESS: CAN EUROPE LARGER AND BETTER ORGANISED THAN EVER

As lobbying activities reached a near-frenzied peak before Copenhagen in December, our network frequently pulled together to create common positions, which meant we all became more comfortable working together. Ties between network members are now the strongest they have ever been, giving us a sound base for our joint work in 2010. This includes contributing to EU climate legislative processes, such as the communication on a -30% reduction target, working with Connie Hedegaard, the Commissioner of the European Commission's newly-created Directorate General for Climate, and striving for a better outcome in Cancun.

Overall, we have been an essential focal point for coordinating EU-level climate advocacy, by hosting working groups, strategy sessions, press briefings and conference calls. We have also played an energetic role in the international process, contributing EU-focused policy, communications and political coordination to the efforts of our CAN International colleagues. This has included our staff attending six UNFCCC negotiation sessions in 2009 and participating in CAN International's Political Coordination Group. As noted earlier, we also coordinated our members' work daily at every international negotiation session in 2009 and 2010.

As an example of one of our successes as a network last year, CAN Europe kept up pressure on the EU on climate finance commitments for developing countries after 2012, as well as for "fast start finance" before 2012. Until late 2009 the EU had failed to make a commitment. We and like-minded NGOs pressed it to deliver this missing piece of its Copenhagen negotiation package. Our new development-focused NGO members in 2009 increased our ability to lobby on this issue. Our coordinated efforts were a key reason why the EU was the first negotiating bloc in the developed world to offer finance figures ahead of Copenhagen. Now we are continuing to press the EU to increase transparency and provide more concrete information about climate finance funding and sources, trying to ensure the money pledged is indeed new and additional. This work will be continuing throughout 2010 and beyond.

NETWORK SURVEY

With our new network coordinator in place, CAN Europe has been able to embark on a network survey in 2010 to try to ascertain the composition, needs and expectations of our bigger-than-ever membership base. The survey was designed by CAN Europe secretariat staff and distributed to members in mid-2010. So far, the response from members has been greater than expected. Once all the surveys are complete, the results will be analysed and ready for presentation and discussion before the end of the year.

THE GREEN 10

One of our key areas of collaboration continues to be with the Brussels-based group of environmental NGOs known as the Green 10. This association has a robust track record of holding EU and national decision-makers to account, and CAN Europe has played a major part in it for several years, allowing us to join like-minded bodies in speaking with a strong united voice on all important issues. Among our joint activities have been the Green10 parliamentary reception in September 2009, to greet the new Members of European Parliament (MEPs), discussions with EU President José-Manuel Barroso and EU environment ministers, and coordination meetings of the Green10 directors, communications officers and office managers. In addition, several joint letters to EU decision makers were sent in 2009 and 2010 on behalf of the Green10, which combined represents millions of individuals throughout Europe.



Green10 Parliamentary reception, Sept. 2009



SUPPORTING CENTRAL AND EASTERN EUROPE

In 2009 we set our sights on strengthening our collaboration with NGO colleagues in Central and Eastern Europe (CEE), to bolster their capacity, boost regional public awareness of climate change policy and influence decision-making in a region often known for obstructing progressive EU climate policy. We focused on talking directly with local NGO representatives about political issues, inviting our CEE members to CAN Europe events in Brussels, setting up meetings with members and their Brussels-based MEPs, supporting their national advocacy work and translating CAN Europe position papers into some of the CEE languages. One example of this support was a series of meetings with national MEPs and Permanent Representatives we arranged in September 2009 for our Czech colleagues. We believe our efforts met with broad success. The results included enhanced communication with our CEE members, stronger credibility in Brussels for CEE-based NGOs, greater public awareness of climate change policy, and more climate-friendly and constructive behaviour by CEE governments in EU negotiations and in implementing EU climate change policy.

WORKING WITH CAN INTERNATIONAL

The year saw a major focus on obtaining the maximum impact from our global network. As noted in previous sections, CAN Europe staff and members were present at all six UNFCCC meetings in 2009 and three meetings in Bonn in early 2010, working as part of CAN International's topic-specific working groups as well as CAN's Political Coordination Group. One element of the international secretariat's work was the launch of a concerted long-term effort to secure adequate funding for full-time staff at CAN's International Secretariat and our coordination teams throughout the world. At CAN Europe, our main contribution was supporting the network's political strategy by providing input from an EU perspective to CAN International's preparations for international initiatives. Among the strands of network-wide collaboration were greater coordination of CAN-Europe's and CAN-US's members' participation in EU-US carbon market and emissions trading fora. There were also exchanges of information from stakeholders in the EU and US on Emissions Trading System issues, reciprocal visits, and participation in CAN International board meetings and teleconferences.

"[CAN Europe aided]...NGO colleagues in Central and Eastern Europe (CEE), ... to bolster their capacity, boost regional public awareness of climate change policy and influence decision-making in the region...[in 2009]"

Communicating our message

In a concerted effort to increase our visibility with our diverse audiences, whether decision-makers, journalists or private citizens, we broadened the range of our communications tools in 2009, for both internal and external communications. This included launching our new Content Management System (CMS)-based website (see above for additional details), utilising dedicated intranet sites for members attending 2009's final two UNFCCC negotiation sessions, upgrading the office's IT systems, switching to Mac and moving to a Google-based mail system, which allows for easy sharing of documents (Google docs) and intranet sites (Google sites). These improved tools helped us to communicate and update our network more easily, as well as helping us greatly in our role as coordinators of EU-level NGO climate work and communicating to the outside world. In 2009 we saw more media hits than ever before, evidence of our increased capacity and efficiency in communications.

PRESSING ISSUES

CAN Europe's press work over the past two years has targeted journalists attending negotiations, as well as our regular emphasis on Brussels-based journalists covering EU affairs. We took part in press conferences, briefed journalists and issued press releases at the close of the Bangkok, Barcelona and Copenhagen sessions in 2009. We also contributed to the daily CAN International press conferences at each session, keeping European issues in the spotlight. Our staff also introduced journalists to our network members. Fortuitously, at Copenhagen, our Communications Manager was one of the last NGO representatives left in the building when most NGOs were expelled on the closing night and helped run the final Copenhagen NGO press conference. In Brussels we maintained and enhanced contacts with the EU media, including the European Voice, ENDS Daily, Reuters and Euractiv. Written and in-person briefings raised our profile with key journalists ahead of the Copenhagen talks. In late 2009, we organised one formal and one informal press briefing to inform

journalists about hopes and expectations for Copenhagen here in Brussels.

Our press work at both EU and international level is continuing in 2010, with several meetings in Bonn and one in China leading up to the end of year UNFCCC Conference of Parties in Cancun.

A HIT WITH THE MEDIA

We scored an unprecedented number of media hits in 2009 owing to the heavy media interest in climate change, plus concerted media outreach efforts by CAN Europe's staff (see p. 16). A greater and more consistent presence at international negotiations has also helped increase our visibility, as by doing this we have met more international journalists. In 2010, media coverage of climate issues has fallen but we will continue to do our best to keep climate issues on the front page, especially leading up to the conference in Cancun in December.

PUBLISHING CAN EUROPE

Our printed publications remain a vital element in our communications campaign, supporting our electronic messaging. In 2009 we focused on ensuring that all our publications and policy documents were laid out professionally and that all our office communications reinforced our brand identity by using design templates. Printed publications included a report on Assigned Amount Units (AAUs), or emissions trading units left over from the first Kyoto Protocol commitment period, which was so popular we had to run a reprint. We also reinvigorated the design of 'Hotspot', our newsletter, and issued an annual report for the first time, as well as producing numerous other policy papers. Along with our partners in a new climate change and the poor project, we released two publications on development issues prior to the Copenhagen conference in December.

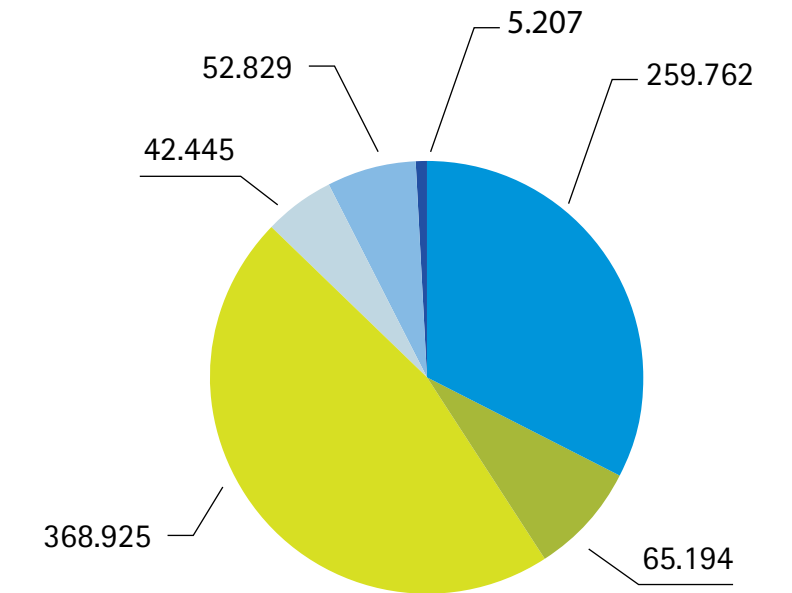
Transparency

SOURCES OF FUNDING

This pie chart represents funding and income for 2009, as this information is not yet available for 2010.

CAN-EUROPE INCOME 2009

European Commission	€ 259.762
European Governments	€ 65.194
Foundations	€ 368.925
Members' Fees + Contributions	€ 42.445
Project-specific funding	€ 52.829
Other income	€ 5.207
TOTAL	€ 794.363



EU LOBBY REGISTER

CAN Europe is committed to transparency about EU interest representation. To that end, CAN Europe has entered our information into the EU register of interest representatives, although we believe that this register fails basic transparency standards and does not provide EU lobbying transparency.

When registering, we have therefore chosen to give all relevant information that we consider necessary for lobbying transparency, though some of it is in excess of what it required.

You may view CAN Europe's entry by visiting this website and clicking "view register" for an alphabetical list of registered groups: <https://webgate.ec.europa.eu/transparency/regrin/welcome.do#>

Media and publications

In 2009 CAN Europe's activities received greater media attention than ever before, largely due to the widespread interest in the Copenhagen conference at the end of the year. A listing of our media hits in 2009, focused mainly on English language, can be found on our website at <http://www.climnet.org/media-center.html>

Articles written by CAN Europe staff members also appeared in 2009 and 2010 in several publications including Point Carbon and the MDG review.

We had many articles referring to our operations (and countless more citing our member organisations), in dozens of countries in the following (mostly English language) publications, websites and news wires (covering 2009 and the first half of 2010):

Actualites-news environnement.com (France)	Ecoticias (Spain)	New Europe (EU)
Agence Europe (EU)	EIS – European Information Service (wire)	New Internationalist (UK)
Agência Brasil (Brazil)	ENDS Daily (EU)	NewsCentralAsia (Pakistan)
All Africa (African Global Media)	ENDS European Report (UK)	NU.nl (Netherlands)
Associated Press (wire)	Energy Delta Institute (Netherlands)	NWZ online (Germany)
Bataviase.co.id (Indonesia)	Envirocentre.ie (Ireland)	Pesticide & Toxic Chemical News (USA)
Behoerden Spiegel (Germany)	Es possible (Spain)	Planeta Azul (Mexico)
Business Recorder (Pakistan)	Ethical Investor (Australia)	PointCarbon (UK)
Carbon Market Europe (UK)	EurActiv (EU)	Portugal News Network (Portugal)
Carbon Offsets Daily (International)	Euronews (France)	Pressemitteilungen-online.de (Germany)
Climate Change TV (UK, International)	Europapress.es (Spain)	Reuters (Wire)
Comfia, Federacion de Servicios Financieros y Administrativo (Spain)	EuropeanVoice (EU)	Reuters alert net (International)
Commodities-now.com (UK)	EuropeanVoice.com (EU)	Sinar Harapan (Indonesia)
Comunicati.net (Italy)	Europolitics Energy (EU)	Strategic Risk (UK)
Cpv.org.vn (Viet Nam)	Europolitics Environment (EU)	Sydsvenskan (sweden)
CubAhora (Cuba)	ExpokNews (Mexico)	Taipei Times (Taiwan)
Cyprus Mail (Cyprus)	Express.co.uk (UK)	Taiwan Info Office (Taiwan)
De Morgen (Belgium)	HiNet (Taiwan)	Taz (Germany)
Deredactie.be (Belgium)	HLN.be (Belgium)	The center for public integrity (USA)
Deseret Morning News (USA)	India Edunews (India)	The Irish Times (Ireland)
Diario El Heraldo, edicion digital (Honduras)	Infonews.co.nz (New Zealand)	The Parliament Magazine (EU)
Dollars&Sense (USA)	Inter Press Service (Wire)	TheParliament.com (EU)
Ecomagazin (Romania)	Iran Daily (Iran)	Uy.press (Uruguay)
	Irish Times (Ireland)	Vroegevogels.vara.nl (Netherlands)
	Irishtimes.com (Ireland)	Wunderground.com (USA)
	Media-newswire.com (wire)	
	Money Week (UK)	

CAN-Europe's Staff 2009



> MATTHIAS DUWE

Matthias is Director of CAN-Europe. He began work here in 2001 as a Policy Advisor and became Director in 2005. He is responsible for leading the policy team in Brussels, coordinating the network's activities at EU level and liaising with international partners on input to international climate change negotiations. Matthias has been involved in several European policy processes as an NGO observer (ECCP, ETS) and has followed the UN negotiations on climate change since 1999. He specialises in EU climate policy, the EU Emissions Trading System, Kyoto Protocol Project Mechanisms, and links between climate change and development cooperation. Matthias studied as a political scientist in Germany and the UK, focusing on environmental policy and international relations. He has an MSc in development studies from the University of London's School of Oriental and African Studies (SOAS).



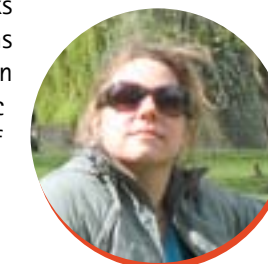
> ULRIIKKA AARNIO

Ulriikka is a Senior Policy Officer responsible for international climate negotiations. Before joining CAN-Europe in May 2009, Ulriikka spent several years at the European Parliament as a policy advisor on climate and energy legislation. As adviser to the Rapporteur on the Effort Sharing Decision she was also involved in the EU Climate and Energy Package. Ulriikka has a Bachelor of Business Administration degree from Finland's Tampere Polytechnic University, and is a substitute member of the Finnish parliament.



> CINDA AYACHI

Cinda joined CAN Europe in 2010 as our new and first ever dedicated Office and Human Resources Manager. Cinda arrived at CAN having worked one year as Office Manager at Friends of the Earth Europe, one of our member organizations. Cinda has a bachelor's degree in Political Science and a Master's in External Communication. She is currently completing a specialty Master's degree in human resources.



> VANESSA BULKACZ

Vanessa is Communications Manager at CAN-Europe, having joined in July 2009. Vanessa has 12 years' journalistic experience, including print, online and radio journalism and over three years experience specifically working in communications within an environmental NGO environment. Vanessa has two master's degrees in environmental planning from the University of California at Berkeley. She was previously Press and Publications Officer at the European Environmental Bureau (EEB), one of CAN's sister organisations, and another Brussels-based 'Green 10' NGO.

OUR PUBLICATIONS IN 2009 AND FIRST HALF 2010 (all available at www.climnet.org)

Copenhagen is our chance for a global climate deal.
CAN Europe, Germanwatch and Practical Action, 2009.

One last chance for the world: Making 2009 the Year of the Climate Deal.
CAN Europe, Germanwatch and Practical Action, 2009.

Off Target! European Commission 2004 – 2009, Environmental progress report & lessons for the next Commission.
Green 10, July 2009.

CAN Europe position paper. Europe's 2020 dual obligation in the framework of a Copenhagen agreement.
CAN Europe, July 2009

Press briefing: The European Union's Dual Obligation at the Copenhagen Climate Summit.
CAN Europe, October 2009.

Assigned Amount Unit: Seller/Buyer analysis and impact on post-2012 climate regime.
Point Carbon and CAN Europe, October 2009.

CAN Europe Position paper. Benchmarking and allocation rules in phase III of the EU Emissions Trading System.
CAN Europe, February 2010.

Press briefing on the EU's -30% Communication.
CAN Europe, May 2010.

NGO briefing on fast start climate finance. CAN Europe, June 2010.



> KARIM HARRIS

Karim is Deputy Director and is responsible for development cooperation at CAN-Europe. She has worked at CAN since 2005, serving also as Communications Manager and Policy Advisor, and has been forging links between climate change and development policy for the network since 2007. Karim has been involved in many European climate policy processes and has followed UN climate change negotiations since 2004. Karim studied law and politics, specialising in EU law in the UK and Belgium focusing on European policy, development cooperation and international relations.



> ERICA HOPE

Erica joined CAN-Europe in August 2009 as a Senior Policy Officer, focusing on energy efficiency. She worked for nearly five years at the European Parliament as researcher and adviser to Caroline Lucas MEP, leader of the Green Party of England and Wales. Erica concentrated on climate change, energy and forestry. Erica has broad experience of the EU energy policy framework and legislative process. She worked in depth on the inclusion of aviation in the EU Emissions Trading System, coordinating input from Parliament's Greens/EFA grouping for the ETS review during climate package negotiations in autumn 2008. Previously Erica worked on sustainability at the Institute for Public Policy Research, a think tank in London. She holds a first class degree in Human Sciences from the University of Oxford.



> REINHILDE STINDERS

Reinhilde is our Finance Manager, and has worked for CAN-Europe since 2003. In July 2009 she began focusing exclusively on finance and set up an in-house book-keeping system which will operate from early 2010. Before joining CAN, Reinhilde worked for over ten

years with other environmental NGOs, acquiring expertise in general management, administration and human resources also working as production manager and general manager. She previously worked for various small companies and multinationals.



> MECHTHILD VON KNOBELSDORFF

Mechthild is CAN Europe's Network Coordinator. Mechi started working at CAN-Europe in May 2009 as a research assistant, mainly focussing on the post-2012 campaign. Mechthild began working for CAN after completing her MPhil in environmental policy at the University of Cambridge. During her studies, she participated in the campaign for a stronger UK climate bill and ran a conference on climate change as a member of the Zero Carbon Society.



> TOMAS WYNS

Tomas is a Senior Policy Officer specialising in EU climate policy. Since 2007, Tomas has been CAN-Europe's EU Emissions Trading System policy advisor. In 2008 he coordinated work on the EU ETS and effort sharing under the Climate and Energy Package. Tomas holds a master's degree in physics and a diploma in international relations from the University of Leuven. From 2001 to 2006, Tomas was a climate change policy advisor for the Flemish Ministry of the Environment, specialising in the ETS, particularly the Flemish Allocation Plan. Tomas has been the Flemish negotiator at the ENV Council Working Group and represented the Flemish Government in EU Working Group III in the Climate Change Committee.

We would like to acknowledge the valuable contribution made in 2009 and 2010 by former CAN-Europe staff members including Louise Guhmann, Christina Zapp, Vincent Borrelly, Agnieszka Niezgodna and Sebastien Blavier.

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About Us

Climate Action Network Europe (CAN-E)

is recognised as Europe's leading network working on climate and energy issues. With 129 members in 25 European countries, CAN-E unites to work to prevent dangerous climate change and promote sustainable energy and environment policy in Europe.

The Climate Action Network (CAN)

is a worldwide network of over 365 non-governmental organisations (NGOs) working to promote government, private sector and individual action to limit human-induced climate change to ecologically sustainable levels. CAN is based on trust, openness and democracy.

CAN's vision

is of a world striving actively to achieving the protection of the global climate in a way which promotes equity and social justice between peoples, sustainable development of all communities, and protects the global environment. CAN unites to work towards this vision.

CAN's mission

is to support and empower civil society organisations to influence the design and development of an effective global strategy to reduce greenhouse gas emissions and ensure its implementation at international, national and local level in promoting equity and sustainable development.

Climate Action Network-Europe

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